

SERGIO GIOBBI ARCHITETTO

He Graduated in Architecture at the Florence University, where, in 1970, he begins to work as assistant teacher at the Department of Interior Design, led by Professor Leonardo Savioli. He also participated to important national concourses, and he won, among others, the design competition for the Lamezia Terme Airport and the ANIACAP / IN-ARCH contest for Residential Buildings.

In the same years he collaborated with several furniture and furnishing accessories design companies: Abet Laminati, Bontempi, Busnelli G.I., Casprini, Giovannetti, Origlia, Segis, Steel Line, Toncelli, Tre D and Zani.

In Industrial Design his research is focused on two essential point: the Movement – to improve the usability of the furniture items –; the Research for New Materials involved in molding technology both in plastic, aluminum and wood.

He was also involved in photography, painting and graphics obtaining several awards and publications in trade magazines.

PROJECTS

- 1975 Andreoni House in Pomarance (Pisa)
- 1983 Toncelli House in Peccioli (Pisa)
- 1983-92 Kitchen *Kaleidos* for Toncelli
- 1997 Sofa *Boboli* for Busnelli
- 1999 Table *Clip-Clap* for Segis
- 2000 Sofa *Airone* for Busnelli
- 2005 Chair *Yes* for Bontempi
- 2005 Seating System *Bonita* for Origlia
- 2006 Stool *King* for Casprini
- 2007 Chair *Venus* for Origlia
- 2008 Armchair *Bolle* for Giovannetti

PUBLICATIONS

- 1980 Cover Magazine ARREDARE ITALIA: Kitchen *Acero* by Toncelli
- 1984 Cover Design Review INTERNI: Kitchen *Kaleidos* by Toncelli
- 1984 Cover Magazine ARTIGIANATO: Furnishing System for Residential Space of Relationship Design Contest
- 1992 Cover Magazine CASAIDEA: Sofa *Settecento* by Giovannetti
- 1992 Design Review INTERNI: Interview
- 1994 Book INDUSTRIAL DESIGN REVIEW
- 1999 Book DESIGN IN ITALIA: several objects
- 2001 Design Review MD: Sofa *Biplano* by Busnelli
- 2002 Design Review MD: Sofa *Airone* by Busnelli
- 2002 Book LETTI by D. Vicario: Bed *Lungarno* by Busnelli
- 2002 Cover Design Review BOX: Sofa *Airone* by Busnelli
- 2003 Book Repertorio del DESIGN ITALIANO 1950 – 2000
- 2006 Exhibition PIEMONTE TORINO DESIGN: Chairs *Bonita* by Origlia
- 2008 Design Review INTERNI: Armchair *Bolle* by Giovannetti

HONORS AND AWARDS

- 1967 Winner of the Entrance Furniture Solution Design Contest in Florence
- 1970 Winner of the National Design Competition for the Lamezia Terme Airport
- 1973 Winner of the National ANIACAP-IN ARCH Design Competition for Residential Building Typologies
- 1980 Architecture Project Maquette exposed at The Venice Biennial

- 1981 Construction and Furniture Oscar in Florence
- 1983 Challenge for a Rational Furniture Proposal promoted by Tuscany Region
- 1984 Mentioned at the Furnishing System for Residential Space of Relationship Design Contest in Florence
- 1985/98 Several products selected and exposed at the «Premio Design Italiano» in Rome
- 2003 Maquette of the Lamezia Terme Airport at the show «La Grande Svolta Anni 60» at the Palazzo della Ragione in Padua
- 2006 Chair *Bonita* by Origlia exposed at the permanent exhibition «Piemonte Torino Design»
- 2006 Promosedia «Top Ten» Award in Udine for the chair *Venus* by Origlia